Open letter to Doctors of Chiropractic, DC.

More than ever, Doctors of Chiropractic, great Duties and great responsibilities fall upon you. You have the great privilege of being able to bear the title of Doctor, to be authorized to make a Diagnosis, not only to make an "evaluation", you have the professional and ethical obligation to determine the indication or non-indication of chiropractic care, to determine the presence or absence of underlying conditions, and ultimately to OPTIMIZE the health of your patients, not just relieve them of pain. Adjust your patients with all your skills, within the CARE paradigm. Also, you have to realize that you have a great advantage, you are licensed in diagnostic radiology. Let's use it... otherwise, you risk losing it, while many envy you. Invest in this valuable tool.

DCs, THINK BIG! Stand out; Highlight your strengths; DC, Show Your Skills; DC, Stand Out Collectively.

Assert yourself, 24 hours a day; 7 days a week, not just July 1st or during a snowstorm. Be part of the solution, not the problem. Thank you Mr. Christian Dubé, Minister of Health and Social Services, for considering Doctors of Chiropractic at their fair value. Thank you, Ms. McCann, Minister of Higher Education and Science, just as the Honorable Lucienne Robillard did in 1992, thank you for recognizing and respecting the extent and seriousness of their doctoral training, 5 years, 245 credits, just as you do for the Doctor, the Dentist, the Optometrist, the Veterinarian, the Podiatrist, all others like us, with an undergraduate doctorate diploma.

Doctors of Chiropractic, be proud of who you are and what sets you apart from others. You have all worked very hard to achieve this. Preserve this great privilege and status.

Affirm yourself, demonstrate your uniqueness, your added value, at all times, anytime, with each of your patients. Be proud and brave.

Good thoughts, Doctors of Chiropractic.

Dr André-Marie Gonthier, DDDC, FICC. June 22, 2022.